### **Privacy Policy**

Unless otherwise stated below, the provision of your personal data is neither legally nor contractually required, nor necessary for the conclusion of a contract. You are not obliged to provide the data. Non-provision of the data has no consequences. This only applies as far as no other indication is made in the processing operations stated below. "Personal data" means any information relating to an identified or identifiable natural person.

### Responsible Party

Contact us upon request. The responsible party for data processing is: Philipp Ink, Landrat-Kaptain-Straße 51, 52372 Kreuzau, Germany, +4924223349498, datenschutz@picommerce.de.

## Collection, Processing, and Transfer of Personal Data for Orders

When ordering, we collect and process your personal data only to the extent necessary to fulfill and handle your order and to process your inquiries. The provision of the data is necessary for the conclusion of the contract. Non-provision of the data means that no contract can be concluded. The processing is based on Art. 6(1)(b) GDPR and is necessary for the fulfillment of a contract with you.

A transfer of your data takes place, for example, to the shipping companies and dropshipping providers you selected, payment service providers, service providers for order processing, and IT service providers. In all cases, we strictly observe the legal requirements. The scope of data transfer is limited to a minimum.

# **Inventory Management**

#### Use of an External Inventory Management System

We use an inventory management system within the scope of order processing. For this purpose, your personal data collected as part of the order will be transferred to: JTL-Software-GmbH, Rheinstr. 7, 41836 Hückelhoven.

The processing of your personal data serves the purpose of fulfilling the contract concluded with you and is based on Art. 6(1)(b) GDPR.

### Storage Duration

After complete contractual processing, the data will first be stored for the duration of the warranty period, then taking into account statutory, especially tax and commercial, retention periods, and then deleted after the expiration of the period, unless you have consented to further processing and use.

# Rights of the Data Subject

Under the statutory requirements, you have the following rights under Art. 15 to 20 GDPR: Right to information, correction, deletion, restriction of processing, data portability.

In addition, you have the right to object to processing based on Art. 6(1)(f) GDPR, as well as to processing for direct marketing purposes under Art. 21(1) GDPR.

Right to Complain to the Supervisory Authority Under Art. 77 GDPR, you have the right to complain to the supervisory authority if you believe that the processing of your personal data is not lawful.

A complaint can be lodged with the supervisory authority responsible for us, which can be contacted at the following address:

Landesbeauftragte für Datenschutz und Informationsfreiheit Nordrhein-Westfalen Postfach 20 04 44 40102 Düsseldorf

Tel.: +49 211 384240 Fax: +49 211 38424999

E-Mail: poststelle@ldi.nrw.de

# Right to Object

If the processing of your personal data is based on our legitimate interest under Art. 6(1)(f) GDPR, you have the right to object to this processing at any time for reasons arising from your particular situation, with effect for the future.

After an objection, the processing of the affected data will be stopped unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests, rights, and freedoms, or the processing serves the assertion, exercise, or defense of legal claims.