

## **PRIVACY POLICY – HOTTLE**

**Last updated:** 14.12.2025

This Privacy Policy explains how HOTTLE (“we”, “our”, “us”) collects, uses, and protects personal data of customers purchasing our products via the Allegro marketplace.

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### **1. Data Controller**

The data controller is **HOTTLE**, acting as a seller on the Allegro marketplace.

For privacy-related inquiries, please contact us via Allegro Messages.

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### **2. Personal Data We Process**

We process only the data necessary to fulfill orders, including:

- Full name
  - Delivery address
  - Email address
  - Phone number
  - Order and payment details
  - Communication related to the order
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### **3. Purpose of Data Processing**

We process personal data for the following purposes:

- Order processing and delivery
  - Customer communication
  - Handling returns, complaints, and warranties
  - Compliance with legal and accounting obligations
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### **4. Legal Basis**

Personal data is processed based on:

- Performance of a sales contract
  - Legal obligations
  - Legitimate business interest (customer support, fraud prevention)
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## **5. Data Recipients**

Your data may be shared only with:

- Logistics and delivery partners
  - Payment service providers
  - IT and accounting service providers
- All recipients are obligated to protect your data.
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## **6. Data Retention**

Personal data is stored only for as long as required by law or necessary to fulfill the purposes stated above.

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## **7. Your Rights**

You have the right to:

- Access your personal data
- Request correction or deletion
- Restrict or object to processing
- Data portability
- Lodge a complaint with a data protection authority

Requests can be submitted via Allegro Messages.

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## **8. Data Security**

We apply appropriate technical and organizational measures to protect personal data against unauthorized access, loss, or misuse.

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## **9. Changes to This Policy**

We reserve the right to update this Privacy Policy. The current version will always be available on our Allegro seller page.

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**HOTTLE**