

# Privacy Policy for Allegro Marketplace

## Introduction

BISCOTTINI INTERNATIONAL ART TRADING S.R.L. ("We") is committed to protecting the privacy and security of our customers' personal data. This privacy policy explains how we collect, use, disclose, and protect the personal information of users ("You") when you make purchases through the Allegro marketplace.

### 1. Data Collected

We collect the following categories of personal data:

- Personal identification information (first name, last name).
- Contact details (email address, phone number).
- Shipping and billing address (street, city, postal code, country).
- Payment information (note: credit/debit card details are processed through a secure payment system and are not stored directly by us).
- Order history (ordered products, purchase history).
- Site interactions (preferences, feedback, customer service communications).

### 2. Purpose of Data Processing

We use the collected data for:

- Processing and completing orders placed on Allegro.
- Communicating with users regarding orders or service requests.
- Improving our products and services.
- Conducting internal analysis.
- Sending updates, offers, and marketing communications, where permitted.

### 3. Legal Basis for Processing

The processing of your personal data is based on consent (where required), the need to perform a contract with you, and our legitimate interest in conducting and improving our business.

### 4. Data Sharing and Transfer

Your personal data may be shared with:

- Third-party service providers for order execution.
- Legal authorities, when required by law.

Data may be transferred and processed in countries outside the European Economic Area (EEA), always in compliance with GDPR regulations.

### 5. Data Retention

We retain personal data for as long as necessary to fulfill the purposes for which it was collected, in compliance with current regulations.

### 6. User Rights

As a user, you have the right to:

- Access your personal data.
- Request the rectification or deletion of data.
- Object to data processing or request its restriction.
- Request data portability.
- Withdraw consent to processing, where applicable.

To exercise these rights, you can contact us using the contact details provided below.

## **7. Changes to the Privacy Policy**

We reserve the right to modify this privacy policy. Changes will be posted on our website and, if significant, we will actively communicate with you.

### **Contact**

For questions or concerns regarding this privacy policy, you can contact:

BISCOTTINI INTERNATIONAL ART TRADING S.R.L.

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