

Privacy Policy

colorNdrive UG (haftungsbeschränkt) — Effective: February 2026

1. Data Controller

The data controller responsible for processing your personal data is:

colorNdrive UG (haftungsbeschränkt)

Bürgermeister-Widmeierstr. 23

86179 Augsburg, Germany

Email: hello@colorndrive.com

VAT: DE309557453

2. Personal Data We Collect

When you purchase products from us on Allegro, we process the following personal data:

- Full name and delivery address (for shipping your order)
- Email address (for order confirmation and communication)
- Phone number (if provided, for delivery coordination)
- Order details and transaction history
- Allegro username and buyer ID
- Payment information (processed by Allegro; we do not store payment card details)

3. Purpose and Legal Basis for Processing

We process your personal data for the following purposes:

- **Order fulfillment:** Processing, shipping, and delivering your orders (Art. 6(1)(b) GDPR — contractual necessity)
- **Customer communication:** Responding to inquiries, complaints, and returns (Art. 6(1)(b) GDPR)
- **Legal obligations:** Tax records, accounting, and compliance with consumer protection laws (Art. 6(1)(c) GDPR)
- **Warranty claims:** Processing warranty and complaint requests (Art. 6(1)(b) GDPR)

4. Data Sharing

We may share your personal data with the following third parties only as necessary to fulfill our obligations:

- **Shipping carriers:** DHL and UPS (name, address, phone number for delivery)
- **Allegro platform:** As required by Allegro's terms of service
- **Tax authorities:** As required by German and EU tax regulations

We do not sell, rent, or trade your personal data to any third parties for marketing purposes.

5. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined above. Order and transaction data is retained for a minimum of 10 years as required by German tax law (Abgabenordnung §147). Communication records related to complaints and warranties are retained for the duration of the warranty period plus any applicable limitation periods.

6. Your Rights Under GDPR

As a data subject, you have the following rights under the General Data Protection Regulation:

- **Right of access** (Art. 15) — Request a copy of your personal data
- **Right to rectification** (Art. 16) — Correct inaccurate data
- **Right to erasure** (Art. 17) — Request deletion of your data
- **Right to restriction** (Art. 18) — Limit the processing of your data
- **Right to data portability** (Art. 20) — Receive your data in a structured format
- **Right to object** (Art. 21) — Object to processing of your data

To exercise any of these rights, please contact us at hello@colorndrive.com. We will respond to your request within 30 days.

7. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. All data transmissions are conducted through secure, encrypted channels.

8. Right to Lodge a Complaint

If you believe that our processing of your personal data violates the GDPR, you have the right to lodge a complaint with the competent supervisory authority. Our supervisory authority is:

Bayerisches Landesamt für Datenschutzaufsicht (BayLDA)
Promenade 18, 91522 Ansbach, Germany
Website: www.lda.bayern.de

9. Changes to This Policy

We reserve the right to update this Privacy Policy as necessary. Any changes will be reflected in the updated version available on our Allegro store page. We encourage you to review this policy periodically.