

Privacy Policy

Wakesports BV, located at Jolweg 24 1435KR Rijsenhout Netherlands, is responsible for the processing of personal data as shown in this privacy statement.

Contact details:

www.wakestore.nl

Jolweg 24 1435KR Rijsenhout Netherlands

+3185-0432241

Frank Smaal is the Data Protection Officer of Wakesports BV. He/she can be reached via info@wakestore.nl

Personal data that we process

Wakesports BV processes your personal data because you use our services and/or because you provide this data to us yourself. Below you will find an overview of the personal data that we process:

- First and last name
- Gender
- Address details
- Phone number
- Email address
- Other personal data that you actively provide, for example by creating a profile on this website, in correspondence and by telephone
- Data about your activities on our website
- Data about your surfing behaviour across different websites (for example because this company is part of an advertising network)
- Internet browser and device type
- Bank account number

Special and/or sensitive personal data that we process

Our website and/or service does not intend to collect data about website visitors who are younger than 16 years of age. Unless they have permission from parents or guardians. However, we cannot check whether a visitor is older than 16. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal data about a minor without this permission, please contact us via info@wakestore.nl, then we will delete this information.

For what purpose and on what basis do we process personal data

Wakesports BV processes your personal data for the following purposes:

- To process your payment
- To send our newsletter and/or advertising brochure
- To be able to call or email you if this is necessary to be able to perform our services

- To inform you about changes to our services and products
- To offer you the opportunity to create an account
- To deliver goods and services to you
- Wakesports BV analyses your behaviour on the website in order to improve the website and to tailor the range of products and services to your preferences.
- Wakesports BV follows your surfing behaviour across different websites with which we tailor our products and services to your needs.
- Wakesports BV also processes personal data if we are legally obliged to do so, such as data that we need for our tax return.

Automated decision-making

Wakesports BV [does / does not] make decisions based on automated processing on matters that can have (significant) consequences for people. This concerns decisions that are made by computer programs or systems, without a human being (for example an employee of Wakesports BV) involved. Wakesports BV uses the following computer programs or systems: [add the name of the system, why it is used, underlying logic, importance and expected consequences for the person concerned]

How long we store personal data

Wakesports BV does not store your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected. We use the following retention periods for the following (categories) of personal data: (Category) personal data > Retention period > Reason Personal details > Retention period > Reason Address > Retention period > Reason Etc. > Retention period > Reason

Sharing personal data with third parties

Wakesports BV does not sell your data to third parties and will only provide it if this is necessary for the execution of our agreement with you or to comply with a legal obligation. We conclude a processing agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. Wakesports BV remains responsible for these processes.

Cookies, or similar techniques, that we use

Wakesports BV uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. Wakesports BV uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work properly and to optimize it. In addition, we place cookies that track your surfing behavior so that we can offer customized content and advertisements. On your first visit to our website, we have

you have already been informed about these cookies and we have asked your permission to place them. You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information that was previously stored via the settings of your browser. For an explanation, see:

<https://veiliginternetten.nl/themes/situatie/cookies-wat-zijn-het-en-wat-doe-ik-ermee/>

Cookies are also placed on this website by third parties. These include advertisers and/or social media companies. Below is an overview: [For example: Cookie: Googly Analytics Name: _utma Function: Analytical cookie that measures website visits Retention period: 2 years]

View, modify or delete data

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your consent for data processing or to object to the processing of your personal data by Wakesports BV and you have the right to data portability. This means that you can submit a request to us to send the personal data that we have about you in a computer file to you or another organization named by you. You can send a request for access, correction, deletion, data transfer of your personal data or request for withdrawal of your consent or objection to the processing of your personal data to info@wakestore.nl. To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. In this copy, black out your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Citizen Service Number (BSN). This is to protect your privacy. We will respond to your request as soon as possible, but within four weeks. Wakesports BV would also like to point out that you have the option to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. This can be done via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we protect personal data

Wakesports BV takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the idea that your data is not properly secured or there are indications of misuse, please contact our customer service or via info@wakestore.nl

Which cookies do we use

This website uses cookies. We use cookies to personalize content and ads, to provide social media functions and to analyze our website traffic. We also share information about your use of our site with our social media, advertising and analytics partners. These partners may combine this data with other information that you have provided to them or that they have collected based on your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can change or withdraw your consent at any time via the Cookie Declaration on our website.

You can find more information about who we are, how you can contact us and how we process personal data in our Privacy Policy.

If you have questions about your consent, please state the ID and date of the consent.

Your consent applies to the following domains: www.wakestore.nl

Your current state: Allow all. Your consent ID:
d9KAn21KGEvGUDO9G3+vvnv9b9EDZsmGFt128ldBufBI+Me2D3DJiw==
Date of consent: Monday, June 3, 2024 at 12:37:15 PM CEST

[Change your consent](#) | [Withdraw consent](#)

Cookie statement last updated on 23-12-2024 by Cookiebot:

Necessary (8)

Necessary cookies help make a website usable by enabling basic functions such as page navigation and access to secure areas of the website. Without these cookies, the website cannot function properly.

Name	Provider	Purpose	Maximum retention period	Type
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__cf_bm	[x2] Webshopapp.com			
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www.wakestore.nl	This cookie is used to distinguish between humans and bots. This is beneficial for the website to create accurate reports on the use of the website.	1 day	HTTP cookie
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1.gif	Cookiebot	Used to count the number of sessions on the website, necessary to optimize the delivery of CMP products.	Session	Pixeltracker
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CookieConsent	Cookiebot	Stores the co		
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okiestatus	of the user for the current domain	1 year	HTTP cookie
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COOKIEELAW	www.wakestore.nl	Determines whether the visitor has accepted cookies.	1 year	HTTP cookie
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COOKIEELAW_STATS	www.wakestore.nl	Stores the cookie status of the user for the current domain	1 year	HTTP cookie
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SESS#	www.wakestore.nl	Keeps track of user statuses across page visits.	1 day	HTTP cookie
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test_cookie	Google	Used to check if the user's browser supports cookies.	1 day	HTTP cookie
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Preferences (3)

Preference cookies allow a website to remember information that changes the way the website behaves or looks, such as your preferred language or the region you are in.

Name	Provider	Purpose	Maximum retention period	Type
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COOKIEELAW_ADS	www.wakestore.nl	Determines whether the visitor has accepted cookies.	1 year	HTTP cookie
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COOKIEELAW_SOCIAL	www.wakestore.nl	Determines whether the visitor has accepted the cookies.	1 year	HTTP cookie
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maps/gen_204	Google	Used in context with the map integration of the website. The cookie stores user interaction with the map to optimize its functionality.	Session	Pixeltracker
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Marketing (34)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable to publishers and third party advertisers.

Name Provider Purpose Maximum retention period Type

#-# YouTube Used to track user interaction with embedded content. Session Local HTML storage

__Secure-ROLLOUT_TOKEN YouTube Pending 180 days HTTP cookie

_fbp Meta Platforms, Inc. Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. 3 months HTTP Cookie

_ga Google Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. 2 years HTTP Cookie

ga# Google Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. 2 years HTTP Cookie

_gat Google Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. 1 day HTTP Cookie

_gcl_au Google Used by Google AdSense to experiment with advertisement efficiency across websites using their services. 3 months HTTP Cookie

_gid Google Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. 1 day HTTP Cookie

collect Google Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Session Pixeltracker

IDE Google Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user. 400 days HTTP Cookie

iU5q-!O9@\$ YouTube Registers a unique ID to keep statistics of what videos from YouTube the user has seen. Session Local HTML Storage

LAST_RESULT_ENTRY_KEY YouTube Used to track user interaction with embedded content. Session HTTP Cookie

lastExternalReferrer facebook.dmwconnector.nl Retrieves how the user has come to the website by recording their last URL address. Persistent Local HTML Storage

lastExternalReferrerTime facebook.dmwconnector.nl Retrieves how the user has come to the website by recording their last URL address. Persistent Local HTML Storage

LogsDatabaseV2:V#||LogsRequestsStore YouTube Used to track user interaction with embedded content. Persistent IndexedDB

nextId YouTube Used to track user interaction with embedded content. Session HTTP Cookie

NID Google Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads. 6 months HTTP Cookie

pagead/1p-user-list/# Google Used to track if the visitor has shown interest in specific products or events across multiple websites and detects how the visitor navigates between sites - This is used for measurement of advertisement efforts and facilitates payment of referral fees between websites. Session Pixeltracker

remote_sid YouTube Necessary for the implementation and functionality of YouTube videos on the website. Session HTTP Cookie

requests YouTube Used to track user interaction with embedded content. Session HTTP cookie

ServiceWorkerLogsDatabase#SWHealthLog YouTube Necessary for the implementation and functionality of YouTube videos on the website. Persistent IndexedDB

TESTCOOKIESENABLED YouTube Used to track user interaction with embedded content. 1 day HTTP cookie

VISITOR_INFO1_LIVE YouTube Tries to estimate the users' bandwidth on pages with embedded YouTube videos. 180 days HTTP cookie

YSC YouTube Registers a unique ID to keep statistics of what videos from YouTube the user has seen. Session HTTP cookie

yt.innertube::nextId YouTube Registers a unique ID to keep statistics of what videos from YouTube the user has seen. Persistent Local HTML storage

ytidb::LAST_RESULT_ENTRY_KEY YouTube Used to track user interaction with embedded content. Persistent Local HTML Storage

YtldbMeta#databases YouTube Used to track user interaction with embedded content. Persistent IndexedDB

yt-remote-cast-available YouTube Stores the user's video player preferences with embedded YouTube video Session Local HTML storage

yt-remote-cast-installed YouTube Stores the user's video player preferences with embedded YouTube video Session Local HTML storage

yt-remote-connected-devices YouTube Stores the user's video player preferences with embedded YouTube video Persistent Local HTML storage

yt-remote-device-id YouTube Stores the user's video player preferences with embedded YouTube video Persistent Local HTML storage

yt-remote-fast-check-period YouTube Stores the user's video player preferences with embedded YouTube video Session Local HTML storage

yt-remote-session-app YouTube Stores the user's video player preferences with embedded YouTube video Session Local HTML storage

yt-remote-session-name YouTube Stores the user's video player preferences with embedded YouTube video the user with embedded YouTube video Session Local HTML storage

Unclassified (2)

Unclassified cookies are cookies that we are still in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Maximum retention period	Type
_reload_session	app.reloadify.com	Pending	Session	HTTP cookie
shops/266897/themes/162740/assets/blank.gif	Webshopapp.com	Pending	Session	
Pixeltracker				