

Privacy & integrity

Cookie Policy

Our website uses cookies to develop the website and improve your experience. This policy explains how we do that.

From 25 July 2003, the Electronic Communications Act applies. According to that law, the person who visits a website must be informed about what cookies are used for and be given the opportunity to refuse such use. A cookie is a small text file with information that provides technical support that in various ways aims to improve users when visiting a website. This text file is placed on the web user's computer.

What are cookies?

Cookies are small text files that are saved on your computer, phone or tablet when you visit the website. The cookies help the website remember your settings (eg username, language, text size and other preferences) for a certain period of time. The idea is that you should not have to redo the settings every time you enter the website or browse between different pages.

What cookies do we use?

There are two types of cookies – permanent and temporary. Our website uses both permanent and temporary cookies.

The website uses cookies that are necessary for the operation of our website, for example to enable us to identify users so that they can log into their accounts. If you choose to turn off these cookies, you will not be able to access your account.

The website also uses cookies to be able to analyze how visitors use our website, measure the number of page views and visitors for our internal statistical systems. The information collected is anonymous and does not contain name, e-mail address or any other information that can be linked to a specific person.

The website uses cookies to provide you with advertisements that we believe are relevant and of interest to you. For example, if you view a product, you may see advertisements for the same product or on our website or other websites you visit.

Please note that third parties (eg Facebook), over which we have no control, may use cookies to provide you with targeted advertising. These cookies are likely to be performance, marketing or tracking cookies. We do not control these third party cookies and for more information you should check the third party's privacy and/or cookie policies.

Change settings for cookies

If you do not accept the use of cookies, you can turn off cookies via your browser's security settings. However, this means that functionality on the website may be limited.

More information

General information about cookies and about the Electronic Communications Act can be found on the Swedish Post and Telecommunications Authority's website, www.pts.se.

Privacy Policy

This privacy policy applies only to users of our website. Please read this privacy policy carefully to understand how and for what purposes we process your personal data.

By submitting your personal data to us and agreeing to the applicable terms, you consent to your personal data being processed in accordance with what is stated in this privacy policy.

This privacy policy together with our cookie policy and any other terms that govern our processing of personal data sets out the basis for how we process personal data that you provide to us when you use our services or that we collect about you.

All information and personal data that you enter on our website, e.g. upon registration, held within the company. We protect your privacy and comply at all times with applicable legislation that aims to protect you as a private individual. The only exception is if legal action or legislation requires us to disclose this information.

Personal data responsibility

We are responsible for the processing of personal data on this website. Information on how to contact us can be found under the heading "Contact us".

We use personal data primarily to administer, provide, develop and maintain our web services, process your orders and inform you via electronic communication, e.g. newsletter.

Use of our website

By using the website, you accept that we actively collect, manage, store and use, as well as otherwise process, your personal data in order for us and our partners to be able to provide the products and services provided through our website. For persons under the age of 18, the consent of the guardian is required for the registration and handling of personal data. By agreeing to these terms, you confirm that you are either over 18 years of age or that your legal guardian consents to us storing and handling your personal data in accordance with these terms.

We may hire subcontractors to perform a number of different functions such as printing, marketing, invoicing and other technical services for the website.

In some cases, these subcontractors may have access to personal data if it is necessary for them to be able to perform an assignment for us. Our subcontractors may only use personal data to perform assignments for us.

We may disclose personal data to third parties, such as e.g. police or other authority, if it concerns the investigation of a crime or if we are otherwise obliged to disclose such information based on law or authority decision.

Through this privacy policy, you agree that personal data about you can be transferred to companies and organizations, within and outside EU countries.

Through this privacy policy, you also consent to the personal data being used to identify you for marketing purposes. You also agree that such information may be disclosed to third parties for marketing purposes. Such disclosure of information will always be anonymized.

You have the right, after a written application with us, to receive information about what personal data is registered about you. You can ask for any incorrect personal data to be corrected. You can also apply to have your personal data deleted. Such an application is submitted by sending an e-mail to info@brabilligt.se.

Please note, however, that even if consent is revoked, we may still have the right to process your personal data on other legal grounds, such as fulfilling a contract.

How do we process your personal information?

We collect personal data for various purposes. What personal data is collected and how it is collected depends on the services you use.

We use personal data to

- administer, provide, develop and maintain the web services.
- administer your orders e.g. send order confirmation, invoices and important information and offers. Such mailings take place to the information you provided in connection with your order.
- contact you to notify you of your order
- diagnose errors, optimize the technology and be able to contact you in case of problems with an order or the use of our web services.
- verify that it is your user account on our web services.
- send offers that suit you as a user of our web services.
- analyze statistics and user behavior regarding our web services.
- market services and products via e-mail and SMS.
- Communicate via social media and web advertising on other websites.

For analysis of user patterns and personalization, we use cookies. You can read more about our cookie policy above.

Dispatch of information

When you have placed an order with us, we use your personal data to send order confirmations, invoices and important information and offers. Such mailings are sent to the information you provided in connection with your order. All mailings that are not desired can be stopped by using the link attached to each message, so-called "**OPT-OUT**". Dispatches are made regularly and depending on the season it may be less or more frequent. In some countries, costs for unsubscribing via SMS may have additional fees depending on the choice of operator and beyond our control. It is also always good to contact us via email to remove your number or email manually or if you have questions about this - at info@brabilligt.se

Storage

We save all personal data we collect in our customer register. The same personal data can be stored with our subcontractors who need to fulfill a number of different functions such as printing, marketing, invoicing and other technical services for the website.

We delete or de-identify personal data when the purpose for processing the personal data no longer exists.

Changes to these above-mentioned terms and conditions are announced by publishing the new terms and conditions on our website, and we therefore recommend that you read them regularly.

If you have direct questions about how we work with the data protection regulation (GDPR) - please contact us.