

1. Introduction

This Privacy Policy aims to explain the way and principles by which we handle personal data. Please read this policy carefully to understand our measures and obligations for protecting your personal data.

2. Personal Data Collected

We may collect the following types of personal data:

- Name
- Contact information, such as email address and phone number
- Address information
- Other personal data related to our business

3. Purposes of Data Processing

The purposes for which we process personal data include, but are not limited to:

- Providing and delivering our products and services
- Managing customer relationships
- Processing payment and refund transactions
- Marketing and promotional activities
- Supporting customer service and complaint handling
- Fulfilling our legal obligations

4. Basis for Data Processing

The legal basis for our processing of personal data includes, but is not limited to:

- Fulfilling the contract we have with you
- Complying with our legal obligations
- Based on your explicit consent
- Protecting your or another person's vital interests
- Based on our legitimate interests

5. Data Storage and Transmission

We will take reasonable technical and organizational measures to protect the security of your personal data. Your personal data may be stored on our servers or in the facilities of third-party service providers we have entrusted.

In terms of data transmission, we may transfer your personal data to other jurisdictions. When conducting such cross-border data transfers, we will take appropriate measures to ensure the security and protection of your personal data.

6. Retention of Personal Data

We will only retain your personal data for as long as necessary and in compliance with applicable laws and regulatory requirements.

7. Your Rights

As a data subject, you have the following rights:

- Access and correct your personal data
- Delete or restrict the processing of your personal data
- Object and withdraw your consent
- Right to data portability

8. Updates to Privacy Policy

We may update this Privacy Policy from time to time. Please regularly check our Privacy Policy for any updates.

9. Contact Us

If you have any questions or complaints about our Privacy Policy, please contact our customer service team.

This Privacy Policy takes effect from the date of its publication.