# ECO LIFESTYLE – PRIVACY POLICY

Effective Date: 11-06-2024

# Introduction

At ECO Lifestyle we are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [your website URL] and make purchases from us.

# 1. Information We Collect

- Personal Data: When you place an order, we collect personal information such as your name, email address, shipping address, billing address, and payment information.

- Usage Data: We collect information about how you interact with our website, such as your IP address, browser type, and the pages you visit.

# 2. How We Use Your Information

We use the collected data to:

- Process and fulfill your orders.
- Communicate with you about your orders and provide customer support.
- Improve our website and services.
- Comply with legal obligations.

# 3. Legal Basis for Processing

We process your personal data based on the following legal grounds:

- Contractual Necessity: To fulfill the orders you place with us.
- Legal Obligation: To comply with applicable laws and regulations.
- Legitimate Interests: To improve our services and for fraud prevention.

#### 4. Sharing Your Information

We may share your personal data with:

- Service Providers: Third parties who perform services on our behalf, such as payment processors and shipping companies.

- Legal Requirements: When required by law or to protect our rights.

# 5. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, or destruction.

# 6. Your Rights

You have the right to:

- Access the personal data we hold about you.
- Request correction or deletion of your personal data.
- Object to the processing of your personal data.
- Request the restriction of processing your personal data.

# 7. Data Retention

We retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

# 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes.

# 9. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

- Email: Contact@ecolifestyleeu.com
- Address: Wrobla 58, Wroclaw, PL 53-327

# Purchase Confirmation Email

Upon purchase, you will receive a confirmation email that includes a link to this Privacy Policy, ensuring you are informed about how we process your personal data.

By continuing to use our services, you acknowledge that you have read and understood this Privacy Policy.

Thank you for shopping with ECO Lifestyle!